



Oticon Hearing Foundation

Oticon Hearing Foundation and American Academy of Audiology Foundation Invite Audiologists to Apply for Project Amazon 2013 at AudiologyNOW!

*At Oticon Exhibit, 25th Anniversary Wishes for the Academy Earn
Additional Support for Humanitarian Mission*

SOMERSET, NJ March 5 – The Oticon Hearing Foundation will again partner with the American Academy of Audiology Foundation (AAAF) to underwrite the costs for two audiologists to join a unique humanitarian mission to remote riverfront communities near Parintins, Brazil. Audiologists are encouraged to submit applications to participate in the humanitarian mission to the Oticon Clinic in Parintins, a non-profit clinic serving Brazil's most impoverished communities. The collaborative expedition aims to enable volunteer audiologists to support sustainable hearing care to children and adults from more than 300 local communities that surround Parintins. Currently, these communities have access to limited or no basic health or welfare services.

Anniversary Wishes Generate Donations from Oticon

This year, in honor of the 25th anniversary of the American Academy of Audiology, conference participants are encouraged to visit the Oticon exhibit (#327) to post their personal wishes for the future of audiology on a special anniversary candle. For each anniversary wish posted, Oticon will donate \$1 to fund costs for more audiologists to join 2013 Project Amazon. Conference participants will have the opportunity to earn an additional donation from Oticon to Project Amazon when they download the "Oticon People First app" and record their visits to various stations throughout the Oticon exhibit. Anniversary wishes can also be sent from anywhere in the country via the app which can be downloaded at <http://www.oticonaudiologynow.com> - beginning April 1. Oticon will celebrate the Academy's 25th Anniversary with a cake and champagne during the Industry Connections Reception in the exhibit hall on Friday, April 5 at 5pm. Anniversary wishes will be accepted through the close of the conference on April 6.

Apply for Project Amazon through June 15

Audiologists and audiology students who have completed at least two years in an AuD program may submit an application to join Project Amazon 2013. Applications will be reviewed by a committee comprised of AAA Foundation and Oticon Hearing Foundation representatives; the selected practitioners and students will be notified in August.

In addition to helping to underwrite the travel and expenses of the selected audiologists, the Oticon Hearing Foundation will supply the team with hearing instruments and batteries for their mission. The Foundation plans to sustain the good works of the volunteers with donations of hearing instruments and other resources throughout the year.

Application of Interest forms for Project Amazon will be available at the Oticon Hearing Foundation exhibit and American Academy of Audiology Foundation booth at 2013 AudiologyNOW! Application information will also be online at oticonhearingfoundation.org and audiologyfoundation.org beginning April 15.